

# Zegna

Su misura

## DETAIL MAKES A MAN

Find your favourite made to measure style and we will send to your home fabric swatches with your selection. The Zegna way.

Step ①

Find your favourite style from the following 8 Su Misura selections.

Step ②

Email us at [atyourservice.hongkong@zegna.com](mailto:atyourservice.hongkong@zegna.com) or contact your customer advisor directly with your selection.

Step ③

Receive your selection of fabric swatches at home.

Step ④

Book an appointment and we will build a garment around you.

# Su Misura Selection (#1)

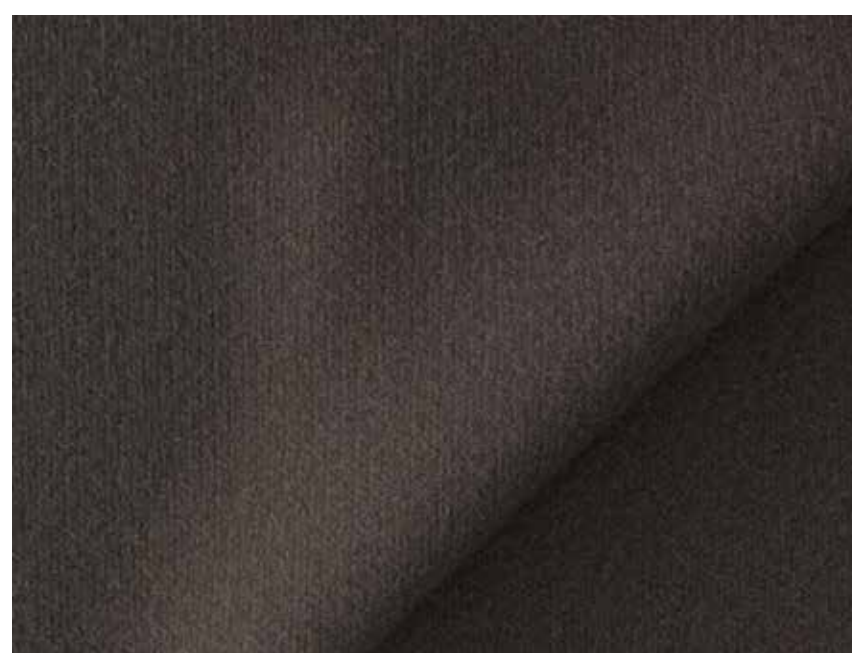
the most innovative fabrics



## LUXURY LEISUREWEAR OVERCOAT

Dark green double face wool and cashmere jersey blend.

UVT29 - V304M - 445



MODERN TAILORING CITY SUIT  
Dark green #UseTheExisting™ Achillfarm wool and silk blend.  
08F093



## LUXURY LEISUREWEAR VEST

Anthracite #UseTheExisting™ 14 MilMil 14 wool and cashmere blend.

UVT26 - V112M - 433



Discover sophisticated and sustainable textiles to elevate your made to measure wardrobe. This includes Modern Tailoring available in #UseTheExisting™ Achillfarm fabrics that allow for fully integrated production of our Achillfarm Merino wool from sheep to shop. Luxury Leisurewear is also customisable in dynamic fabrics, such as #UseTheExisting™ 14 MilMil 14, for an elevated take on effortless outerwear.

ASK FOR THIS SELECTION

# Su Misura Selection (#2)

## The world of Cashmere



OVERCOAT  
Winter white cashmere and mink.  
08F401



BLOUSON  
Chestnut brown cashmere.  
UTT42 - T210M - 177



JACKET  
Winter white cashmere and mink.  
08F001



Experience the unparalleled softness and sophistication of our precious cashmere and mink fabrics. Customise Su Misura coats and jackets in cashmere yarns ready for ski resorts and city streets. These luxurious layers are presented in your choice of timeless colours for effortless elegance.

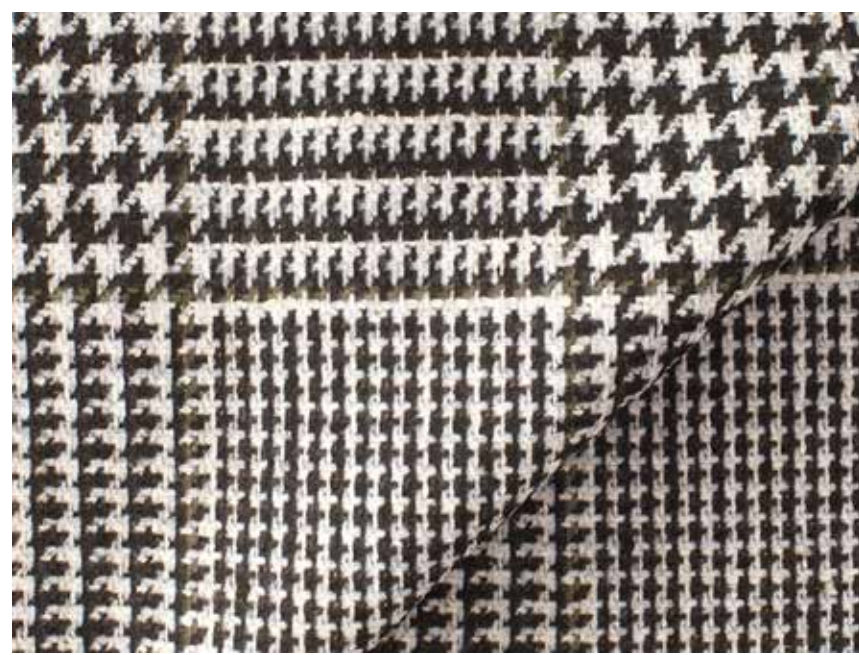
**ASK FOR THIS SELECTION**

# Su Misura Selection (#3)

Modern City - Navy and Grey



JACKET  
Glen plaid silk, cashmere and linen blend.  
08F306



SUIT  
Charcoal grey pinstripe 15 MilMil 15 wool flannel.  
08F072



Discover a city wardrobe in your choice of navy and grey wool flannel fabrics that are timelessly versatile. Customise your everyday style with classic suits and tailored jackets made for you. Wear these versatile Su Misura styles with an effortless range of formal and casual outfits.

ASK FOR THIS SELECTION

# Su Misura Selection #4

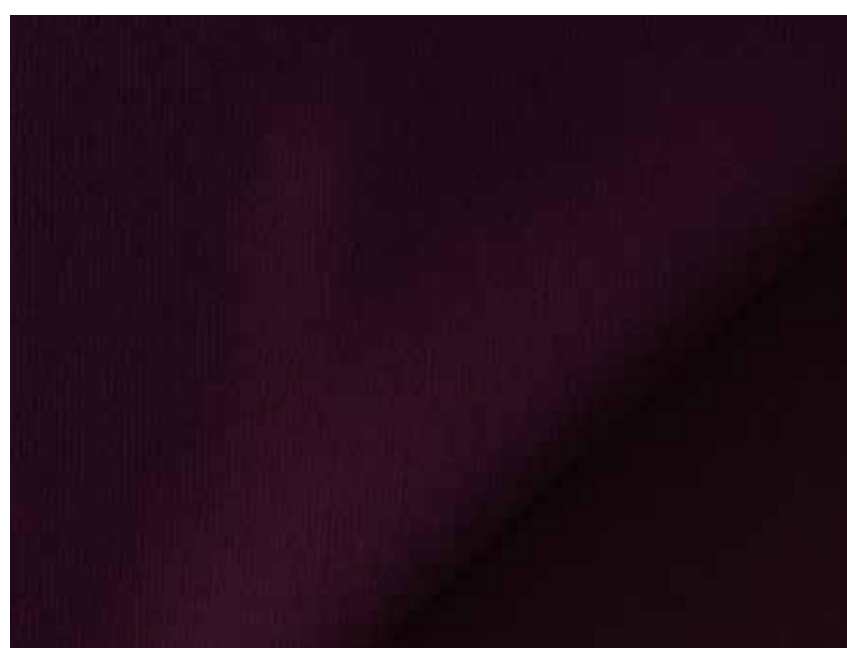
Urban Elegance Brown and Burgundy



JACKET  
Tan camel hair, cashmere and silk blend.  
08F013



SUIT  
Burgundy Cashco Egyptian cotton and cashmere blend.  
08F067



Add warm brown and burgundy colours to your wardrobe for a sophisticated urban look. Layer up in versatile jackets for the man who wants to look impeccable all day long. These made to measure creations are skilfully constructed from rich fabrics spun from virgin wool, cashmere, silk and camel hair.

ASK FOR THIS SELECTION

# Su Misura Selection #5

The Ultimate Jacket



JACKET  
Prince of Wales Steel grey/purple outline wool.  
08F033



JACKET  
Navy wool with burgundy check pattern.  
08F032



JACKET  
Royal blue Achillfarm™ wool.  
08F034



Create your very own Su Misura blazer tailored for a versatile range of business and casual outfits. Choose from a selection of superfine wool with a soft hand and high resilience. Textile options include Achillfarm™ fabrics sourced in part from Ermenegildo Zegna's very own wool farm in Australia to achieve exceptional quality.

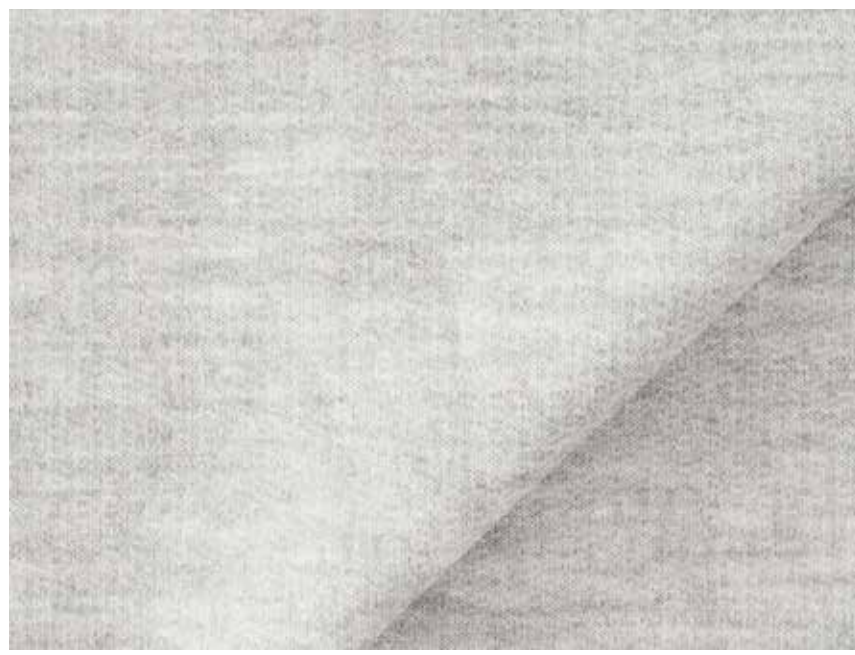
**ASK FOR THIS SELECTION**

# Su MISURA Selection #6

Sophisticated Comfort



HOODIE & SWEATPANTS  
Soft grey cashmere.  
U5381 - 200



5 POCKET PANTS  
Cashco Egyptian cotton and cashmere blend.  
U5PW5 - 005



Embrace relaxed moments at home or abroad with Su Misura essentials in your choice of cosy fabrics. Our new collection presents an opportunity to elevate the informal part of your closet with made to measure standards and sophisticated personal touches. These are the ultimate fabrics for the ultimate comfort.

ASK FOR THIS SELECTION

# Su Misura Selection (#7)

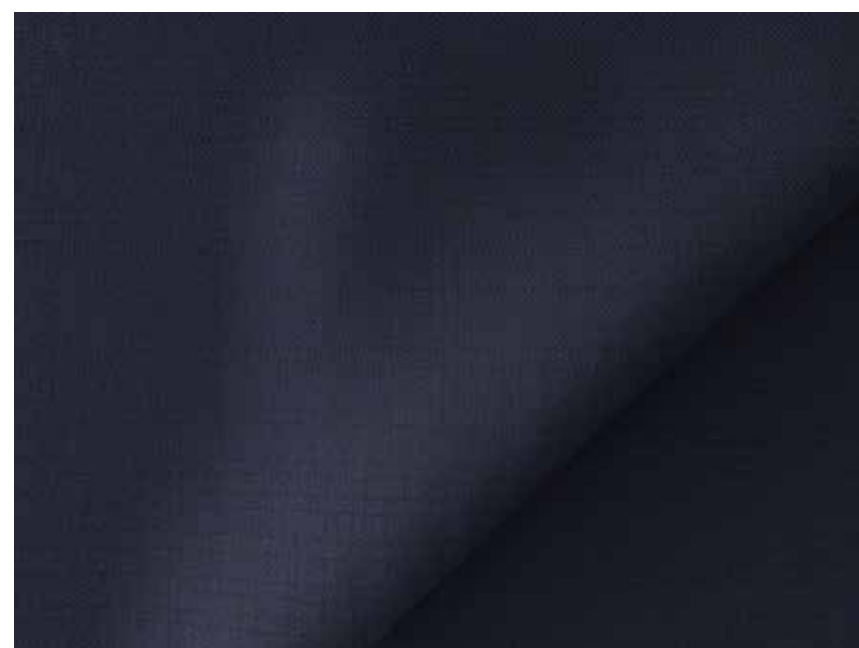
## The Modern Suit



SUIT  
Blue 14 MilMil 14 wool blend flannel with tonal pinstripe.  
08F063



SUIT  
Blue 15 MilMil 15 wool flannel with tonal check pattern.  
08F080



SUIT  
Blue Trofeo wool with brown pinstripe.  
08F096



Get dressed up in polished style with a Su Misura suit for the boardroom and beyond. Personalise your professional wardrobe in elevated wool fabrics that build on Zegna's history of luxury craftsmanship. Choose from timeless patterns in rich shades of blue to ensure remarkable versatility.

**ASK FOR THIS SELECTION**

# Su Misura Selection (#8)

The Finest Fibres in Our Collection



Customise your wardrobe with the world's most precious fabrics, including Vicuna and 12 MilMil 12 sourced from champion flocks for remarkable fineness. Weaving the best garments from the best natural resources, Su Misura outerwear is available in our exclusive noble fibres for superlative softness and the ultimate luxury.

ASK FOR THIS SELECTION