

TECHNICAL COOKIES

COOKIE NAME	FIRST PARTY/ THIRD PARTY	DESCRIPTION	EXPIRY DURATION
_vapi	First party	Cookie that contains a session identifier used to authenticate the use and deliver different APIs	0 days
AWSALB	First party	AWS ELB application load balancer	6 days
_vapi	First party	Cookie that contains a session identifier used to authenticate the use and deliver different APIs	0 days
utag_main	First party	This cookie name is associated with the Tealium data platform and is used to enforce consent preferences across 3rd party tags. Within the cookie are several built-in values that keep track of the visitor session.	364 days
_vapi	First party	Cookie that contains a session identifier used to authenticate the use and deliver different APIs	0 days
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AWSALBCORS	First party	This cookie is managed by AWS and is used for load balancing.	6 days
_vapi	First party	Cookie that contains a session identifier used to authenticate the use and deliver different APIs	0 days
test	First party	This cookie is associated with Adobe Analytics. It checks to see if cookies are enabled.	0 days
showSaleMenu	First party		13 days
sessionReload	First party		0 days
logMCID	First party		0 days
ACCOUNT	First party		0 days
_gd#####	First party	This cookie contains no identifying information and is used for diagnostic purposes by Impact Radius, a service we use	0 days

		to track signup commissions for our affiliate program. We have categorized it under Functionality because it is necessary for the operation of our affiliate program.	
wishlist	First party	This cookie is used to keep an encrypted list of products the user has added to a wishlist.	0 days
hero-session-#####	First party	This cookie is for the Hero chat	364 days
hero-user-id	First party		29 days
RT	First party	The roundtrip (RT) Boomerang cookie is used by Akamai to measure page load time and/or other timers associated with the page.	6 days
cto_bundle	First party		395 days
_clsk	First party		0 days
x-d-token	First party		0 days
AKA_CT2	First party		29 days
reese84	First party		0 days
cortexSession	First party		6 days
s_xxxx	First party		0 days
_clck	First party		364 days
sessionReload	First party	BE - per verificare se c'è stato un cambio di country con conseguente reload della sessione (utilizzato dal client)	0 days
cortexSession	First party	BE - memorizza la session dell'utente sul cortex (guest o registrato che sia)	6 days
login-success	First party	BE - per verificare se l'utente è loggato (utilizzato dal client)	0 days
REMEMBERME	First party	BE - utilizzato per la gestione del remember me	0 days
login-token	First party	BE - cookie di sessione AEM per utente loggato	0 days
_gclxxx	First party	Google conversion tracking cookie	89 days
_gid	First party	This cookie name is associated with Google Universal Analytics. This	0 days

		appears to be a new cookie and as of Spring 2017 no information is available from Google. It appears to store and update a unique value for each page visited._gid	
_ga	First party	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. By default it is set to expire after 2 years, although this is customisable by website owners._ga	729 days
_cs_nnnnnnnnnnnnnnn	First party	This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_.	0 days
_gat_XXXXXXXXXXXXXXXXXXXXX	First	Google Analytics Cookies	0 days
AMCVS_	First	This is a pattern type cookie name associated with Adobe Marketing Cloud. It stores a unique visitor identifier, and uses an organisation identifier.	0 days
AMCV_	First party	This is a pattern type cookie name associated with Adobe Marketing Cloud. It stores a unique visitor identifier, and uses an organisation identifier to allow a company to track users across their domains and services.	729 days
_cs_nnnnnnnnnnnnnnn	First party	This is a session cookie. This is a pattern type	0 days

		cookie where a random 13-digit number is appended to the prefix _CS_.	
oc_sc_dslv_s	First party	This is a pattern type cookie name associated with Adobe Marketing Cloud.	0 days
OC_SC_LNK_ZG	First party	This is a pattern type cookie name associated with Adobe Marketing Cloud.	0 days
oc_sc_dslv	First party	This is a pattern type cookie name associated with Adobe Marketing Cloud.	1094 days
oc_gpv_pn	First party	This is a pattern type cookie name associated with Adobe Marketing Cloud.	0 days
ga_pv_pn	First party		0 days
oc_sc_newrep	First party		29 days
hero-user-id	Third party		29 days
incap_ses_*	Third party	Incapsula DDoS Protectiona and Web Application Firewall: cookie for linking HTTP requests to a certain session (AKA visit). Re-opening the browser and accessing same site are registered as different visits. In order to maintain existing sessions (ie, session cookie)	0 days
visid_incap_XXXXXX	Third party	Incapsula DDoS Protectiona and Web Application Firewall: cookie for linking certain sessions to a specific visitor (visitor representing a specific computer). In order to identify clients that have already visited Incapsula. The only cookie that is persistent for the duration of 12 months.	364 days
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nlbi_XXXXXXX	Third party	N/A	0 days
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nlbi_XXXXXXX	Third party	N/A	0 days
nlbi_XXXXXXX	Third party	N/A	0 days
nlbi_XXXXXXX	Third party	N/A	0 days
nlbi_XXXXXXX	Third party	N/A	0 days
demdex	Third party	This cookie helps Adobe Audience Manger perform basic functions such as visitor identification, ID synchronization, segmentation, modeling, reporting, etc.	179 days
everest_session_v2	Third party	This domain is owned by Adobe. The main business activity is: Advertising	0 days
_cs_nnnnnnnnnnnnn	Third party	This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_.	364 days
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PROFILING COOKIES

NAME	FIRST PART/ THIRD PART	DESCRIPTION	EXPIRY DURATION
cto_tld_test	First party	This is a Criteo cookie used to identify the visitor across visits and devices. This allows the website to present the visitor with relevant advertisement - The service is provided by third-party advertisement	0 days

		hubs, which facilitate real-time bidding for advertisers.	
_schn	First party	This cookie is associated with Snapchat. It tracks individual sessions on the website, allowing the website to compile statistical data from multiple visits. This data can also be used to create leads for marketing purposes.	0 days
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__lt__sid	First party	d.line-scdn.net	0 days
criteo_write_test	First party	This is a Criteo cookie used to identify the visitor across visits and devices. This allows the website to present the visitor with relevant advertisement - The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.	0 days
_fbp	First party	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	89 days
_schn	First party	This cookie is associated with Snapchat. It tracks individual sessions on the website, allowing the website to compile statistical data from multiple visits. This data can also be used to create leads for marketing purposes.	0 days

_uetsid	First party	This cookie is used by Bing to determine what ads should be shown that may be relevant to the end user perusing the site.	0 days
cto_tld_test	First party	This is a Criteo cookie used to identify the visitor across visits and devices. This allows the website to present the visitor with relevant advertisement - The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.	0 days
aam_uuid	First party	This cookie is associated with the Adobe Audience Manager ID - Data Management Platform (DMP). It is used to assign a unique ID when a user visits a website.	29 days
_scid	First party	Cookie associated with Snapchat. Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates realtime bidding for advertisers.	395 days
__lt__cid	First party	d.line-scdn.net	729 days
_uetvid	First party	This is a cookie utilised by Microsoft Bing Ads and is a tracking cookie. It allows us to engage with a user that has previously visited our website.	389 days
uid	Third party	This domain is owned by Turn. The main business activity is: Marketing and Data Management Platform provider	179 days
tluid	Third party	This domain is owned by TripleLift, a USA based business providing	89 days

		programmatic native advertising services.	
A3	Third party	This domain is owned by Yahoo. The main business activity is: Search / Advertising	365 days
uuid2	Third party	This domain is owned by AppNexus Inc. The company provides a range of online advertising technology and services.	89 days
bscookie	Third party	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.	730 days
PUBMDCID	Third party	This domain is owned by Pubmatic. It operates an advertising exchange platform where online publishers can sell targeted advertising space to media buyers using real time bidding.	89 days
test_cookie	Third party	This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Google's real time bidding advertising exchange	0 days
IDE	Third party	This domain is owned by Doubleclick (Google). The	389 days

		main business activity is: DoubleClick is Google's real time bidding advertising exchange	
TapAd_DID	Third party	This domain is owned by Tapad Inc. a US based company that provides technology to track users across devices to enhance targeting capabilities.	59 days
ouid	Third party	This domain is owned by AddThis. AddThis provides web widgets that site owners embed into their pages or other content to enable visitors to create and share links to the content across social networks. They also make use of the data collected to provide advertisers and marketers with profile information for targeted behavioral advertising.	389 days
UserMatchHistory	Third party	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.	29 days
obuid	Third party	This domain is owned by Outbrain, which describes itself as a content	89 days

		discovery platform. It provides technology to help distribute content targeted to individuals interests.	
na_id	Third party	This domain is owned by AddThis. AddThis provides web widgets that site owners embed into their pages or other content to enable visitors to create and share links to the content across social networks. They also make use of the data collected to provide advertisers and marketers with profile information for targeted behavioral advertising.	389 days
everest_g_v2	Third party	This domain is owned by Adobe. The main business activity is: Advertising	364 days
dpm	Third party	This domain is owned by Adobe Audience Manager. The main business activity is online profiling for targeted marketing.	179 days
pxrc	Third party	This domain is owned by Live Ramp Inc, providers of a platform for targeted marketing and profiling.	59 days
CMPS	Third party	This domain is owned by Casale Media. The main business activity is: Advertising	89 days
tuuid_lu	Third party	This domain is owned by Improve Digital, a company based in the Netherlands with offices in various EU locations. Improve Digital is itself majority owned by Swiss-based PubliGroupe. The company provides a technology platform to enable website owners to manage online third party advertising through their websites.	89 days

yandexuid	Third party	This domain is owned by Yandex. The main business activity is: Russian search engine	3649 days
TapAd_TS	Third party	TS	59 days
KRTBCOOKIE_xxxx	Third party	This cookie is used to correlate IDs with those of Pubmatic partners (such as demand side platform clients or other advertising technology companies). Pubmatic passes information stored by the partner in this cookie to the partner when it is considering whether to purchase advertisements. This enables the partner to make better decisions about whether to display an advertisement to you.	29 days
li_gc	Third party	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.	724 days
tuuid	Third party	This domain is owned by Improve Digital, a company based in the Netherlands with offices in various EU locations. Improve Digital is itself	89 days

		majority owned by Swiss-based PubliGroupe. The company provides a technology platform to enable website owners to manage online third party advertising through their websites.	
	Third party	This domain is owned by Facebook, which is the world's largest social networking service. As a third party host provider, it mostly collects data on the interests of users via widgets such as the 'Like' button found on many websites. This is used to serve targeted advertising to its users when logged into its services. In 2014 it also started serving up behaviourally targeted advertising on other websites, similar to most dedicated online marketing companies.	0 days
stx_user_id	Third party	This domain is owned by Sharethrough, a USA based company providing an online native advertising technology platform and services.	364 days
IDSYNC	Third party	This domain is owned by Yahoo Inc. whose main business model is online advertising. Although this domain is associated with Yahoo's web analytics service, because these are third party cookies they can allow Yahoo, in combination with other cookies set, to collect data for targeted advertising purposes.	365 days
criteo	Third party	This domain is owned by Outbrain, which describes itself as a content discovery platform. It provides technology to help distribute content	29 days

		targeted to individuals interests.	
SRM_B	Third party	This domain is owned by Mircosoft - it is the site for the search engine Bing.	389 days
AnalyticsSyncHistory	Third party	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.	29 days
PugT	Third party	This domain is owned by Pubmatic. It operates an advertising exchange platform where online publishers can sell targeted advertising space to media buyers using real time bidding.	29 days
B	Third party	This domain is owned by Yahoo. The main business activity is: Search / Advertising	365 days
uid	Third party	This domain is owned by Criteo. The main business activity is: Advertising	389 days
anj	Third party	This domain is owned by AppNexus Inc. The company provides a range of online advertising technology and services.	89 days

data-c-ts	Third party	Media.net is a global online advertising technology network.	29 days
rlas3	Third party	This domain is owned by Live Ramp Inc, providers of a platform for targeted marketing and profiling.	364 days
CMID	Third party	This domain is owned by Casale Media. The main business activity is: Advertising	364 days
lang	Third party	This domain is owned by LinkedIn, the business networking platform. This sub-domain is connected with LinkedIn's marketing services that enable website owners to gain insight into types of users on their site based on LinkedIn profile data, to improve targetng.	0 days
lang	Third party	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.	0 days
MUID	Third party	This domain is owned by Mircosoft - it is the site for the search engine Bing.	389 days
uid	Third party	This domain is owned by AddThis. AddThis	389 days

		provides web widgets that site owners embed into their pages or other content to enable visitors to create and share links to the content across social networks. They also make use of the data collected to provide advertisers and marketers with profile information for targeted behavioral advertising.	
lfdc	Third party	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.	0 days
c	Third party	This domain is owned by IPONWEB and is used to provide a real time bidding platform for online advertising.	364 days
data-c	Third party	Media.net is a global online advertising technology network.	29 days
dextp	Third party	This domain is owned by Adobe - Audience Manager. The main business activity is: Online profiling for targeted marketing	179 days

um	Third party	This domain is owned by Improve Digital, a company based in the Netherlands with offices in various EU locations. Improve Digital is itself majority owned by Swiss-based PubliGroupe. The company provides a technology platform to enable website owners to manage online third party advertising through their websites.	89 days
visitor-id	Third party	Media.net is a global online advertising technology network.	364 days
TapAd_3WAY_SYNC	Third party	This domain is owned by Tapad Inc. a US based company that provides technology to track users across devices to enhance targeting capabilities.	59 days
bcookie	Third party	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.	730 days
tuuid_lu	Third party	This domain is owned by IPONWEB and is used to provide a real time bidding platform for online advertising.	364 days

umeh	Third party	This domain is owned by Improve Digital, a company based in the Netherlands with offices in various EU locations. Improve Digital is itself majority owned by Swiss-based PubliGroupe. The company provides a technology platform to enable website owners to manage online third party advertising through their websites.	89 days
uid	Third party	This domain is owned by Criteo. The main business activity is: Advertising	389 days
tuuid	Third party	This domain is owned by IPONWEB and is used to provide a real time bidding platform for online advertising.	364 days
uid_legacy	Third party	These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.	729 days
pr_legacy	Third party	These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information, but are based on uniquely identifying your browser and internet device. If	729 days

		you do not allow these cookies, you will experience less targeted advertising.	
uid	Third party		729 days
b1004	Third party		6 days
b1005	Third party		6 days
SM	Third party		0 days
MUID	Third party		389 days
browser_data	Third party		389 days
lidid	Third party		729 days
_ldbrbid	Third party		729 days
mCookie	Third party		729 days
v1_151	Third party		29 days
X-AB	Third party		0 days
criteo_write_test	Third party		0 days
uuid	Third party		364 days
criteo	Third party		29 days
A	Third party		364 days
B	Third party		730 days
XB	Third party		730 days
sc_at	Third party	Cookie associated with embedding content from Snapchat.	389 days