

## 2009 ERMENEGILDO ZEGNA OPTICAL COLLECTION

The Ermenegildo Zegna 2009 Optical Collection, is the perfect touch to complete the image of a man with refined, contemporary elegance and understated style. The mood of this collection, reflects the luxurious spirit and stylistic canons of the main collection: luxurious materials, sleek modern designs, innovation and creativity, that are the true hallmarks of Ermenegildo Zegna style.

Prestigious natural materials, such as tooled leathers and a myriad of natural woods, are artfully blended with high-tech innovations such as lightweight titanium and carved acetate. The inspiration has been drawn from the diverse World of Zegna; business eyewear designs that complete the professional image of the modern man, casual weekend frames that are the chic expression of Ermenegildo Zegna leisurewear, whilst vintage inspired frames elevate the spirit for the expressive male.

Zegna's fabric heritage stems back almost one hundred years, and this unique woven textile background is seamlessly integrated into the collection, through selvedge & woven fabric details and pinstriped references. Leather and wood are once again the protagonists, adding an extra exquisite dimensions for true connoisseurs of luxury.

### LES CUIRS

The models that use the exotic sensuality of leather come in various forms and shapes that draw inspiration from Ermenegildo Zegna belts. The VZ3137 model has an extremely light titanium frame and is decorated with leather on the temples, with a luxurious touch given by the two studs at the tips of the insert. The leather temple tip fully expresses the attention for detail of the model's manufacture. Customisation of the product is fundamental for the brand in order to meet the needs of the Zegna man, and it is for this reason that the eyewear is available in various calibres. The front piece is also available in various sizes and encircled or mounted on a nylon frame.

### NATURAL WOODS

Ermenegildo Zegna's heritage in blending the finest natural materials with technology, is showcased within the Natural Woods line. Luxurious frames are created from natural walnut woods, in a variety of tones ranging from dark chocolate to creamy whites. True harmonious objects of desire are created with the natural woods inserted into the metallic structure of the temple by a work of ingenious craftsmanship.

### VINTAGE DESIGN

Dedicated to a younger target market, the VZ3568 and VZ3569 models have an engaging vintage frame made of carved acetate with a coloured top. The exterior therefore comes in black, brown, khaki, tortoiseshell and burgundy while the interior is made of fine horn-effect plastic. The front piece is available in ample, modern round shapes or squarer, and is rendered a genuine cult article thanks to the retro studs applied to the upper section.

# Ermenegildo Zegna

## EYEWEAR

LE CUIRS - MODEL VZ 3136 colour 568 – Fez

Metal model with leather temples. The nylon form is engaging and modern. Its soft, rounded lines blend perfectly with the supple leather that covers the entire temple. A conceptual pause is provided by the three metallic portholes at the start of the temple that recall the metal of the front piece and turn the eyewear into an upper casual icon: an elegant union of luxury and adaptability.

Available in: Anthracite/black leather, Brown/brown leather, Ruthenium/burgundy leather, Blue/ice leather, Aged brown/light brown leather, Aged pewter/camel leather.



LE CUIRS - MODEL VZ 3571 colour 9FH – Atlante

Acetate model with leather temples. Part of the Les Cuir family, it has the same temple as the VZ 3136V model, with the empty/full effects of the portholes on the temple. The front piece has a very young, fresh form, which is further embellished by a dip on the bridge, a sort of conceptual link to the sun 2009 collection where the same dip characterised some of the acetate models.

Available in: Black/black leather, Tortoiseshell/brown leather, Burgundy/burgundy leather, Olive/olive leather, Brown/camel leather.



# Ermenegildo Zegna

## EYEWEAR

NATURAL WOODS - MODEL VZ 3147 colour 531 - Cortina

Metal model with wooden insert. The mark of luxury in this collection is provided by the metal/wood family: in this model added to a nylon form or its rounded equivalent. The extremely fine metalwork is united with precious wood, skilfully chiselled to form the temple in a stylistic continuation to the temple tip, where the metal acts as a window to the wooden detail of the tip. The integrated flex hinges represent technological development applied to luxury while the logo, engraved on the metal, finishes with a last touch of refinement this eyewear that has much to offer with its comfort, elegance and class. Available in: Anthracite/mulberry wood, Semi-glossy anthracite/light wood, Antique blue/light wood, Antique brown/light wood, Antique olive/dark wood.



VINTAGE DESIGN - MODEL VZ 3569 colour 7MB – Cult

A vintage model made of bi-coloured acetate. The highly distinctive rounded form designed to fit harmoniously with the very slim temples, the pins on the end piece and the temples are further examples of the age-old soldering methods that are part of eyewear tradition. The temple tip with its arrows holds the double adhesion thanks to a distinctive working method that allows to colours to be inverted in the inner part.

Available in: Black top/horn, Brown top/horn, Khaki top/horn, Corn top/horn, Tortoiseshell top/horn, Burgundy top/horn.

