

Z ZEGNA DESIGN BY DUCATI

Z ZEGNA: THE LATEST ULTRA-MASCULINE FRAGRANCE BY ERMENEGILDO ZEGNA

Z as in Zegna. Behind this ultimate letter, the noblest of the alphabet, lies a unique world.

The world of a family, a brand and, above all, a style with resolute elegance: the Zegna style.

It is also the world of a contemporary man in love with authenticity, but firmly rooted in today's era: the Zegna man.

Finally, it is the world of a line, Z Zegna, a sharp interpretation of the Zegna style for a man in constant movement, as passionate about freedom as he is about performance. He is constantly on the lookout for new sensations. The suppleness of leather, the purity of metal, the perfection of high-tech mechanics... This is what he loves and what defines the incomparable, stylish and masculine charm of this modern aesthete, who remains faithful to his Italian roots.

Zegna has created a fragrance in his image: **Z Zegna**. One year after its appearance in the select club of essences that mark the spirit of the times, the fragrance creates a new event with a prestigious limited edition: **Z Zegna design by Ducati**.

WHEN ZEGNA MEETS DUCATI

For the first time, because they share the same values of boldness and high standards, two great Italian names have joined forces to create an exceptional object. For the first time, a fragrance offers its bottle to the inspiration and know-how of a legendary designer: the **Ducati** brand, renowned since 1926 for the incomparable aesthetics and performance of its motorcycles.

THE BOTTLE

An exceptional bottle for an exceptional encounter. Even more high-tech, even more creative and even more masculine than ever, the **Z Zegna** bottle created by **Ducati** catches our eyes and caresses our fingers with its incredibly pure lines. Helmeted and belted in with shiny black and a smooth, clean feel, its minimal shapes and airy curves are coated in matte black lacquer to trace out the form of a powerful and refined machine. A true technological challenge, a laser-cut racing stripe recalls the legendary design of the Ducati S4R motorcycle and reveals in a mirrored reflection, like a gage, the signature of the brand and the fragrance level within the bottle. Finally, the shiny black cap covers a visual and tactile sketch of a V for a Vroom of Vitality...
A highly engineered bottle at the crossroads of fashion, design and modern competition.

THE FRAGRANCE

The Z Zegna fragrance remains just as sharp and conquering, in line with the Z Zegna man and the high-tech world of Ducati.
The head notes surprise us with vibrant, sparkling freshness that is absolutely masculine. Wonderfully Mediterranean Sicilian Bergamot blends with wild rosemary and the green note of enigmatic Casoar fruit from New Guinea.
The head notes reveal a floral touch of smooth, powdery iris before plunging us into a world of spices: nutmeg and white pepper, soaked beforehand in alkaline water.
The base lingers with the noble sweetness of Cashmere wood, pungent patchouli and sensual oak moss with warm, earthy notes.