

Ermenegildo Zegna

AUTUMN WINTER 2009/10 COLLECTION

The metallic geometric patterns, like tramway tracks, shine in the Milanese equinox dawn. Filippo Tommaso Marinetti

Certain designs, shapes, styles and decorations have become symbols, reminiscent of elegance, manly nature and wisdom.

The pinstriped suit will always be a privileged and astute choice, made by men such as Curzio Malaparte, Piero Fornasetti, Gianni Agnelli, and all couture connoisseurs alike, who wish to keep the essence of a bright and contemporary style where excess is banned by their own choice and virtue.

The feeling of a fully-conscious and well-deserved concept of elegance gains momentum over ephemeral trends. No definitions, ideals or strict rules, but rather contemporary history and present-day benchmarks permanently and dynamically balanced with memories, appearances, immediate consciousness, straightforward certainties and a definite taste are imperative.

The Ermenegildo Zegna Autumn Winter 2009/10 collection celebrates the measure of things and the fascination for details. Sartorial and streamlined designs are made even more precious through a universal tactile softness and prevalent artisan craftsmanship.

Zegna's exclusive collections develop classic and casual chic dressing themes, revisited through a combination of invisible technologies and a colour palette ranging from anthracite grey to burgundy and warmer vicuna shades. Accessories become an elegant way of making one's garment look even more personal.

The linear imagery of pinstripes is pivotal and ranges from the classical to the imaginative, providing a backdrop of masculine elegance.