

AUTUMN WINTER 2008/09 COLLECTION

Zegna Sport - 'Urban Sports Wear, Design & Technological Innovation'

The "Zegna Sport" collection for Autumn Winter 2008/09 fuses technical sport inspired design with quality and comfort. Designed for the leisure needs of today's modern man, who is both sporty and sophisticated, whether skiing in St Moritz or running in Central Park.

SOLAR SKI JACKET

The 'Solar Ski Jacket' is the first luxury outer wear ski product which can recharge, a mobile phone, ipod, iphone or handheld communication device, in an eco friendly way by harnessing the sun's energy whilst indulging in passions of winter recreation.

Designed for the active alpine adventurer and to combat the growing uncertainties of climate change, the 'Solar Ski Jacket' recharges in a green, clean and environmentally friendly manner.

Solar cells are mounted on a neoprene collar, which directly convert solar light into a sustainable and renewable energy; whilst electronic textile wires distribute the power to a rechargeable battery, or directly to your phone or other device.

Only four to five hours of direct sunlight is required to fully charge the rechargeable battery, situated in a hidden inside pocket or housed in a separate neoprene case. The battery element and solar panel collar are both detachable, which allows for independent devices to be recharged, even when the jacket is not being worn.

Made of the historic "Zegna Sport" fabric 'Microtene' with exceptional lightweight waterproof & breathable characteristics and down padded for warmth. The 'Solar Jacket' features reinforced shoulder paneling ideal for carrying ski equipment. Leather cuff regulators and fully taped seams guarantee the jacket is waterproof; whilst a detachable hood, silicone grip wind skirt and reflective zip details, ensure the perfect fusion of function & form. Offered in slate grey & ice grey for the winter ski season, in parka and short ski jacket versions.

Adapter sets are provided to ensure compatibility with all leading mobile communication brands, for both old and new models. The 'Solar Ski Jacket' has been developed exclusively by "Zegna Sport" in partnership with 'Interactivewear', who are market leaders in innovative wearable textile electronic solutions.

URBAN SPORTSWEAR, DESIGN & TECHNOLOGICAL INNOVATION

Design and technological innovation are pivotal to the "Zegna Sport" ethos, always balancing perfectly a sportive and urban lifestyle look. Engineered fabrics and striking colour highlights are the key features of the 'Sport Design' theme for Autumn Winter, with black or grey uplifted by bold orange and navy blue contrasted with vivid red tones.

Lightweight raincoats in a triple layer micro cotton with a breathable membrane and taped seams, are worn over the new 'Contour Jacket' made of stretch micro fibre with an ergonomic confirmation, and either laser cut denims or organic cotton jeans. Whilst new thermo-seams technology allows for polo shirts and knits to be bonded without stitching.

Luxury sportswear is given a new feel for winter with cotton cashmere training suits, teamed with Teflon treated knitwear giving a wind and rain repellent finish. The 'Made for iPod' project continues for winter with the 'iFleece', featuring an inbuilt music control touch panel on the sleeve.

'Sport Design' accessories complete the active wardrobe, with quilted holdalls and rucksacks in black and silver grey. New for "Zegna Sport" footwear is the 'Globetrotter Sneaker' with high performance fabric slip on inserts housed in a lightweight durable rubber shell, ideal for the man who balances a relaxed lifestyle and needs to be ready for immediate action!

For all enquiries please contact: ufficiostampa@zegna.com

Tel. +39 02 42209. 405

Ermenegildo Zegna Via Savona 56/A, 20144 Milano

ZegnaSport



Ermenegildo Zegna

www.zegna.com

ZegnaSport



Ermenegildo Zegna

www.zegna.com

ZegnaSport

