

## **Zegna Sport - Spring / Summer 2008 Collection**

### *'Urban Sports Design & Innovation'*

Zegna Sport fuses technical sport design, with quality and comfort. A must have for a man, who is active, sophisticated and demanding when enjoying his leisure time. Be it when playing golf, tennis, sailing or at the gym.

'Sports design' is pivotal to the Zegna Sport ethos, always balancing perfectly a sportive and urban lifestyle look. The concept of sports design this season, has been extended through to denim, with two new styles created for the summer. The chino cut jean gives a more formal sports club look, whilst the ergonomic cut gives an urban athletic edge to denim. Both styles feature perforated mesh pocket linings, nylon trims and detachable leather 5th pocket, giving an active spirit to the wardrobe staple.

### **SOLAR JKT – Nature's Energy Project**

The future of outerwear apparel is here. The Solar JKT is the world's first luxury outerwear product, which can recharge a mobile phone, iPod or handheld communication device, by harnessing the sun's energy.

Designed to combat the growing uncertainties of climate change, the 'Solar JKT' recharges in a green, clean and environmentally friendly manner, through solar panel technology. Zegna Sport has exclusively developed the 'Solar Jacket' in partnership with INTERACTIVEWEAR, who are market leaders in innovative wearable textile electronics.

Solar cells are mounted on a neoprene collar, which directly convert solar light into sustainable & renewable energy. Whilst electronic textile wires, distribute the power to a rechargeable battery, or directly to your phone or other device.

Adapter sets are provided to ensure compatibility with all leading brands, for both old and new models, including Nokia, Sony Ericsson, Motorola, Blackberry, or any device with a USB5 plug, such as an iPod.

Only four to five hours of sunlight is required to fully charge the rechargeable battery, situated in a hidden inside pocket or housed in a separate neoprene case. The battery element and solar panel collar are both detachable, which allows for any independent device to be recharged, even when the jacket is not being worn.

Made of the historic Zegna Sport fabric 'Microtene' with exceptional lightweight waterproof & breathable characteristics. Zip cuff regulators and fully taped seams guarantee the jacket is waterproof; whilst headphone wire loops and reflective zip details, ensure the perfect fusion of function & form. Offered in bomber jacket & three quarter length versions, in either high tech black or futuristic silver.

## **'Sport Kits' – Innovative Foldaway Solutions**

Sport Kits are designed for the active man on the run, who juggles the demands of work and work out. Each kit is presented in an innovative lightweight and functional foldaway sports bag, with all the essential sporting components; and all weighing less than a kilo.

**Tennis Kit:** Coolmax pique polo, dry fast microfibre shorts and tennis socks in a travel pouch (3 pieces and pouch).

**Gym Kit:** Cotton t-shirt, microfibre gym shorts, nylon gym trousers and light shell nylon jacket, which doubles as gym bag (4 pieces and bag).

**Jogging Kit:** Dry fast microfibre gym shorts, sport socks and a hooded stretch cotton track top, which doubles as a sports bag (3 pieces and bag).

**Beach Kit:** Foldaway towel with headrest, in a multipocketed bag. Featuring a hideaway pocket for a mobile phone or iPod, with headphone access from the pillow compartment, totally practical as an all in one.

For further information:

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