



Spring-Summer Collection 2007

"There is no beauty without intelligence."

Z Zegna is Zegna Group's fashion-oriented brand, being dedicated to a young and metropolitan man who demands elegance and quality. ZZegna offers a total look that's modulated for every occasion, from business to evenings out, and always sharply focused on an updated smart look.

Z Zegna's concept for Spring-Summer 2007 is a man who balances appearance and substance to perfection. He reaffirms his maleness by indulging in a new luxury look, fleshed out with unusual natural fibers and details. An artist, a writer or a painter this is the ideal man, capable of expressing his personal taste and sensibility in a few bold strokes.

Blazer - Simplicity and modernity are at work in this one-off piece, a masterpiece of realism. Made of super-soft nappa, it's tailored to the body in a beautifully sleek cut, its surface hand sprayed with tracing to render the garment truly unique. The fabric version, made of shirting silk, is unlined and can double up as a bag or back-pack....

Suit - Double-breasted in a spirit of timeless elegance, yet decidedly contemporary in its insistence on soft and natural hand. The fabric is an innovative *bamboo* with an extremely soft touch. Mother-of-pearl buttons and pointed lapels provide a touch of subdued elegance.

Shirt - One of the clearest expressions of the season, it is white and without a collar, a highly sophisticated guru shirt, to be accented with a scarf with graphic motifs printed *ad infinitum* across its shiny silky surface.

Waistcoat - Measured and constructed with consummate sartorial flair, the waistcoat too is hand sprayed.

Knitwear - The knits have the precious appearance of an artist and are to be worn against the skin, with nonchalance.

Over jackets - These represent the collection's technological dimension and are made of garment dyed technical nylon.

Trousers - Relaxed in line and fabrics, they feature a drawstring and are made of the most fluid of linens or a gabardine that's enzyme-washed to make it even softer.

Footwear - Made of exotic looking leather, the footwear items are never banal and all have emblems in buckles and straps.

A ZZegna man needs a creative wardrobe, with a generous range of influences and connotations. All his garments will have details making them unique. And together, in countless matching or contrasting combinations, they will provide him the key to creating a deeply personal style.





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