

# Ermenegildo Zegna

## Z ZEGNA SPRING – SUMMER 2005

The figures of the near past trace the reference line for the new Z Zegna collection. Mick Jagger's irreverent allure, Alain Delon's blasé perfection and Michael Caine's very personal aplomb: musicians, actors, artists that towards the end of the sixties were on the crest of the swing wave that has crossed the world releasing a tangible sensual and glamorous energy through the conscious use of fashion instruments. A real revolution that does not disown the forms of a well established elegance but revives its spirit with a few innovative elements and important bizarre accents.

Z Zegna carries out the same through privileged routes – Rome, New York, London and St Tropez. From the assured appealing classicism of the lines to the creative glam of non-conventional solutions and, at the opposite end, from the over exposition of casual and vintage to the exclusive chic of nonconformist personalities. Four reference cities, four moments to be reinterpreted by the ZZegna man, fascinating protagonist of the International jet set.

Rome gives a sport chic inspiration made of woven, only apparently rough, textiles – canvas, linen, denim – that give form and consistency to trendy close-fitting jackets, almost fitted at the waist, with leather profiles to match embroidered back-pocket jeans, one of the season's key details. Leather is dazzling, extremely soft: white, in washed calfskin or lamb, or in ostrich for satin buttons and extra-luxury finish.

De rigueur in New York are the business atmospheres of greys, animated by the eccentric touch of chalk, lavender, hydrangea and sky. In this atmosphere even the most formal dress does not deny an unusual detail, as the double seam in evident thread, a narrow tie, a shiny cotton sweater. Evenings find their ideal setting in the swinging London of re-died blacks to assume an unusual depth, but also in the chocolate browns and the whites, from gauze to pink, in the crystal one-button and satin lapel dinner jackets, in the pink voile shirts with polo neck to be worn with printed satin cache-cols.

Last stop in St. Tropez, where colour gets definitely Mediterranean and fresh: sky-blue, apple green, delavè pink and red, mint green, light green are striking passe-partout that give access to a world made of de-structured jackets in garment dyed linen with metal buttons, soft-touch, knee-height trousers accompanied by T-shirts with large geometries.

For informations

Miorica Bertolotti:

tel: 02/58175371 [m\\_bertolotti@zegnaermenegildo.it](mailto:m_bertolotti@zegnaermenegildo.it)