



MODERN EXPLORATION

Designed for city survival in the urban landscape, the S/S 2008 Z Zegna collection focuses on constantly contrasting compositions and proportions. Voluminous shapes and fluidity are essential for the season creating a light air; expressed through loosely fitted silhouettes in paper touch fabrics with precise tailoring and couture detailing.

Encore, the Z Zegna fashion show takes place in the urban hub of downtown New York, exploring the youthful possibilities of promise and hope. Z Zegna continues to revive neo modern design, focusing on the playful position of core shapes and fabrics, highlighting how the simplicity of form creates a haiku of strides.

BLANC ET BLANC

Cultivated for summer, a new elegance is delivered with sophisticated ease, blending sportswear fabrics with a luxurious edge. Volume is pivotal and introduced through the fluid lines of trapeze shorts and oversized explorer parka jackets. Slender tailored jackets in paper touch cotton give a contemporary formality to sportswear. Sicilian white tones reflect the summer sun and indigo blues recall the travel diaries of epic explorers. Canvas backpacks, desert masks and roman sandals in crisp whites complete the journey.

TACTILE TONES

Summer knits in cotton silk textures align with Zegna's rich fabric heritage, updated for the heat with double-breasted shawl collar cardigans with wide boating necklines. Silk jacquard shirting fabrics in grey blue stripes give tailoring and sportswear a fresh feel. Exposed thermo-plated seams, laser cut raw edges and polished cotton chintz increase the crispness. Cropped trousers in paper touch lamb leather and wide pajama shorts with high socks make an expedition a must.

URBAN TAILORING

Z Zegna develops a new urban tailored look with shorter, edgier silhouettes. High break double-breasted jackets in shirting fabrics paired with slim fitting trousers elongate the form. Shirts are paired down in tone on tone palettes with piped edges - framing the man. Summer survival outerwear is loose fitting, in paper touch fabrics or with glossy grey winged cuts. Accessories conclude the adventure with desert glasses and voyager boots.

FILM NOIR

Evening desires start with a vocabulary of new proportions and textures. Black is back with notes of freedom - alive with new shapes and classic forms. Divergent dimensions and fabrics are paired together creating a graphic contrast, with capes and pajama shirting, echoing a beat of the night. Oversize nylon jackets with exaggerated collars are worn over block print T-shirts and fitted three quarter length pants in midnight black tones. Double-faced linen four button jackets are worn with tuxedo pants, beckoning a new evening of promise.

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1. Long desert jacket in paper touch cotton, worn with drawstring shorts, nappa explorer boots and desert mask
2. Short desert jacket in paper touch cotton, worn with skinny fit cotton stretch trousers, oversized paper touch backpack and desert mask
3. Sleeveless wide gauge knit, with drawstring shorts and explorer boots
4. Perforated indigo dyed suede blouson, with cotton silk linen structured shorts
5. Sleeveless mercerized cotton sweatshirt, worn with perforated indigo dyed trapeze shorts and cotton canvas oversized backpack
6. Handmade wide gauge sweater, with baby lamb nappa skinny fit trousers and cotton canvas backpack
7. Four button cotton linen canvas jacket, with three quarter length trousers and nappa Roman sandals
8. Three button patch pocket jacket, with indigo dyed paper touch leather shorts
9. Oversized cotton and silk indigo cardigan, worn with three quarter length skinny fit trousers and buckled leather sandals
10. Patch pocket three button jacket, worn over a double layer lightweight jersey top and tie-dyed hand made shorts
11. Striped linen patch pocket jacket, with paper touch leather skinny fit trousers and raffia boater hat
12. Four button striped linen jacket, with waxed cotton T-shirt, wide check shorts and desert boots
13. Fancy cotton jacquard knit, worn over white poplin cotton boat neck shirt, trapeze shorts and desert boots
14. Fancy cotton jacquard knit, worn over a cotton shirt with contrast piping and cotton linen canvas shorts
15. Four button blazer with thermal taped details, worn over a check blouson shirt and poplin oversized shorts
16. Jacquard shawl collar sweater, with single pleated trousers in mercerized linen and tasseled derby shoes
17. Cotton jacquard cardigan, worn with three quarter length trousers and Roman leather sandals
18. Short sleeve button up knit, worn with three quarter length trousers and Roman leather sandals
19. Pure cotton shawl collared cardigan, worn with cotton linen canvas trousers and buckled nappa leather sandals
20. Woven jacquard cardigan, worn over a rounded collar poplin shirt and skinny fit trousers in striped shirt fabric
21. Fancy cotton polo shirt, worn with white paper touch cotton shorts
22. Double breasted gilet in shirt fabric, worn over a cotton poplin shirt with contrast piping, striped cotton linen trousers and raffia boater hat
23. Checked polo style shirt with oversize handmade knitted shorts
24. Striped polo style shirt with contrast details and cotton stretch jersey skinny trousers



25. Double breasted shirt fabric jacket, with oversize paper touch cotton shorts and explorer backpack
26. Handmade wide gauge knit, worn with double faced cotton linen shorts and nappa leather sandals
27. Jacquard shawl collar sweater, worn with skinny fit linen trousers
28. Double breasted two piece suit in shirt fabric worn with desert boots
29. Glossy grey winged jacket in coated cotton, worn with double faced cotton skinny fit trousers
30. Four button jacket in striped shirt fabric, with knitted polo and single pleated trousers
31. Two piece double breasted textured weave suit and desert boots
32. Four button linen jacket, with striped cotton shirt and jersey cotton skinny fit trousers
33. Patch pocket three button textured weave suit, worn with buckled suede sandals
34. Collared waistcoat with wool skinny fit trousers and oversize canvas backpack
35. Paper touch cotton raincoat, over a collared waistcoat, with wool skinny fit trousers and tasseled derby shoes
36. Paper touch short desert jacket, worn with a double breasted waistcoat and double faced checked cotton trousers
37. Long desert jacket in paper touch cotton, with lamb leather trousers and explorer boots
38. Waxed leather hooded jacket, worn with block print cotton T-shirt and skinny fit lamb leather trousers
39. Paper touch short rain coat, worn with block printed boat neck T-shirt and fitted leather trousers
40. Leather four button hooded jacket, worn with black cotton skinny trousers
41. Chintz wool cropped jacket, with chintz wool skinny trousers and explorer boots
42. Paper touch leather desert jacket, worn over block print cotton T-shirt and chintz wool trousers
43. Boat neck poplin cotton top with drawstring details and leather fitted trousers
44. Over printed long sleeve top, with three quarter length trousers in canvas cotton and Roman sandals
45. Sleeveless handmade wide gauge knit, with three quarter length linen trousers
46. Waxed cotton cape, with three quarter length skinny fit trousers and Roman sandals
47. Four button chintz wool jacket, worn with chintz wool tapered shirt and tasseled derby shoes.
48. Double breasted jacket, worn over a chintz wool shirt with scarf collar and trapeze shorts