

Z Zegna

Z ZEGNA POETIC TAILORING

Z Zegna is the urban reality of the modern man, poetic in spirit and always refined, it is a balance of worldly sensitivity and masculine strength. Romantic design is expressed with the imaginative language of composition, creating a liberated vocabulary for tailored dressing.

The Spring Summer 2009 collection apprehends and interprets ideas by the faculty of imagination, shifting conventions with sophisticated ease. Three-dimensional designs are outlined in graphic cuts, emphasizing contrasting forms, textures and the playful position of core shapes.

Soft structured tailoring is blended with poetic elegance, to cast a new modernist sensibility. Old world craftsmanship and innovative yet precious fabrics are innate, revived with animated contrasts in both form and proportion. The jacket silhouette is lean and low, with trousers focussed on a voluminous center and a tapered base.

The visual perception of refined fabrics is backed by a tactile delight equally as sumptuous. Divergent matte and gloss finishes present a contrast in light and texture. A subtle sheen is emanated with *'rubberized silk jersey'* and *'waxed baby lamb patina'* outerwear, while *'linen voile'* shirts and *'washed silk'* tailoring soften the senses for spring.

An urban yet ethnic conscious is created for relaxed summer dressing in the metropolis. Bi-color *'cotton satin'* outerwear in quadratic shapes creates a textured wind. Handmade paint prints, playful yet refined, embellish *'cotton linen canvas'* waistcoats and *'jersey'* t-shirts. Madras check tailoring in *'cotton silk poplin'* is paired with *'washed silk'* bow ties, evoking an eccentric modernity.

Accessories are effortlessly integrated, compounding style with substance. Painted canvas holdalls with napa leather detailing are teamed with derby shoes and boots. *'Cotton knit'* hats, lattice sandals, bi-color belts and printed *'cotton poplin'* ties embody the urban poetic look.

The palette enlivens the senses, creating a new visual urban narrative with sophisticated serenity, refreshing men's dressing for summer. Soft pink tones are touched by the late light of sunset. Sky blues, stone greys & off whites reflect the summer's cityscape.

For all enquiries please contact: