

Z Zegna

TECHNO-TAILORING

The future and the present collide with **man at the centre**. New constructions emerge, without forgetting the beauty of past. Design inspired not only by aesthetics but also by the ultimate perfection – the male form.

A contemporary wardrobe blueprint is **de-constructed and re-engineered, exposing the technical framework**. Soft yet mechanically tailored silhouettes envision the new man in a palette of urban greys, brick, chocolate and denim blue.

Fabrics are pure and luxe; double-faced wools, punch needle alpaca, angora, raw denim, heavy suede, leather, treated shearling and hand-knits are all playfully mixed yet always masculine, while felt jersey in blends of alpaca and wool are at the axis.

Shape and silhouette are re-built enhancing the elegance of the male form. **Sartorial jackets** with shirt construction and edge-cut crew necks **respond to the contours of the body**. Trousers are worn long and gathered at the ankles, with contrasting short bombers and long overcoats.

Iconic designs for winter are the '**Techno Jacket**', '**Patch Jacket**' and '**Grid Knit**'. Articulated pattern blocking, 'tromp l'oeil' panelling and reverse taped raw-edged seams, rediscover the essence of structure.

Techno-tailoring is manifested in the Z Zegna man's accessories; **oversize satchels** and **voyager bags**, Derby shoes with no laces and jersey gloves, paired with leather and fabric edge cut belts.

"The re-structured man takes centre stage, uniting design, function, feel and style" Alessandro Sartori: Z Zegna Creative Director



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