

Spring-Summer 2007

Upper casual: a gentleman's world of elegance and leisure

A collection for men who can forego the rigor of their formal clothes when they relax, but not their elegance. This is the Italian way of being chic on leisure time. In Cortina, Capri, Taormina, but also on those metropolitan weekends, the Upper casual man never loses his natural elegance and appreciation of sophisticated fabrics.

Cashmere - Ever the protagonist, whether mixed with silk or cotton in its finer or with linen in its more creative versions. The season's pullover has an army collar that's also a decorative element thanks to the inside zip and the contrasting nappa buttonhole.

Cotton - To the forefront, of course, in both the polo shirts, restyled with details such as the shirting or jacquard lined insides of the collars and the wavy striped marine flavor pullovers, with "vanisé" or mélange effects. Mixed with bamboo, it becomes particularly creative, producing an irregular yarn that's chunky looking but extremely lightweight.

Leather - Always soft and given sophisticated surface effects. As in the reversible jacket made of cream-color thin-stripe printed nappa, which is multi-functional thanks to the technical nylon inside.

Colors - The palette moves in two directions, one inspired by Yacht Club colors, with white, red and a blue enlivened by a striking cornflower tone, the other more exotic, tending towards pastel shades such as sand, yellow and aquamarine over mother-of-pearl and white.

Details - The typically Italian sophistication of this Collection also comes out in certain details that are never mere adjuncts: the crest on the polo shirt, the micro-patterns gracing the classic garments, the inserts and, completing the look, the fabric and vintage-effect leather sneakers.

Ermenegildo Zegna's Upper casual collection points luxury sportswear in a new direction, towards a sophisticated elegance that's natural and rich in content and appeal. Elements work in perfect harmony to paint a portrait of a modern, dynamic man who indulges in the pleasure of dressing.

Ermenegildo Zegna



*For further information:
Press Office Ermenegildo Zegna
Pina Panunzio ph. +39 02 58175356
Email: pina.panunzio@zegna.com*