



## ERMENEGILDO ZEGNA 2010 EYEWEAR COLLECTION *'The NXT® Generation'*

In the **Centennial year of Ermenegildo Zegna**, the **2010 Eyeglasses Collection** is dedicated to the beauty of the past with a clear focus on the future. Re-designed vintage aesthetics and old-world materials are harmoniously combined with contemporary design and high-tech materials, in the creation of a refined and elegant collection for the NXT generation.

**Understated designs** with simple lines, clean shapes, light frames, elegant colors, hidden hinges and the **highest quality materials** - are the hallmarks of the Ermenegildo Zegna collection. Ultra-light titanium is combined with wood or carved acetate for frames, pairing innovation with craftsmanship.

Next generation innovations are unveiled with the presentation of **NXT® Eyewear**, a super technological, high-tech polymer: a cutting-edge ultra-thin, indestructible, elastic material, with excellent optical properties.

The NXT® technology was introduced in the mid-1990s for military purposes. The polymer was then further developed to be used in the optical field, and has now become the top material for eyewear. In celebration of the 100<sup>th</sup> anniversary of Zegna, an exclusive optical frame has been created by De Rigo: **"NXT® Generation Eyewear"**.

### **"NXT® Generation Eyewear" - Mod. VZ3190 e VZ3191**

Both models feature a front piece in NXT® with a simple clean design, featuring thin lines that create an extra-light effect. The metal bridge extends above the lenses, conveying movement and maintaining the same colour. The temples in metal, with temple tips in acetate, give a chromatic effect.

The models differ slightly in shape: the advertised model VZ 3191 is slightly more squared, while VZ 3190 is more rotund.

Available in bright brown and matt, gunmetal and in refined blue  
NXT® is a registered trade mark by Intercast Europe Srl.



## Mod. VZ 3593 col. 722

An all acetate, vintage model, with an elegant shape and clean lines. It features a special, metal thin line that runs across the external temple, ending on the front piece.

This is one of the most contemporary styles of the new collection by Zegna; a model with of extreme comfort, with redefined and undisputed class.

Available in shiny light tortoise, transparent blue, transparent burgundy, black and olive.



## Mod. VZ 3579 col. D5M

A model featuring an all acetate front piece and temple tip, with a polished, metal temple. Vintage re-worked lines make up this style, whose sand horn colours underline its extreme simplicity, turning it into an icon of a young, casual style.

Available in dark tortoise shell, sand horn, black, grey horn and brown.



## Mod. VZ 3184 col. 627

A model in chiselled titanium and wood with acetate temple tips. The front piece outlines a design that is both austere and elegant. A new, patented, "integrated flex" hinge is placed elegantly inside the temple, thus becoming invisible and giving a polished and fluid effect to the design. The wooden plate featuring the engraved Ermenegildo Zegna logo becomes the exclusive and identifying detail of this model. Available in black/gold, olive/brown, transparent/gold grey, olive/antique brown.

