

## Collections Fall Winter 2006/2007

The key word of the 2006-2007 season is self-awareness, in all the collections signed Ermenegildo Zegna, where pret-à-porter has much in common with our sartorial background, as the icon renowned worldwide as the “Made in Italy” elegance.

The creative efforts of the Group, for this coming season, have led to the search for innovative solutions for the benefit of a demanding clientele, inspired by neo-individualism and focused on self-awareness and exclusivity of the products.

The source of inspiration for the Sartorial Collection this year is a sophisticated mix of more precious fabrics as well as lines conceived and designed to follow a masculine body contour. Tradition is expressed through Trofeo, this timeless hit of the Ermenegildo Zegna collections, now available in several patterns, such as the Prince of Wales, or the new contrasting, shiny or striped linings, some recalling the typical tie-patterns.

Research and development by the Lanificio Zegna add more value to the passion for innovative mixes. Silk Skin is a velvet in a mix between silk and cotton, in pied de poule or in “cover” version, used for unstructured jackets. Finishes are another strong point of this collection which perform exceptionally with impeccably formal fabrics. *Micronsphere*, an exclusive finishing process resistant to any form of stains, is the result of studies made to match nanotechnologies with luxury and performance in fabrics, such as the Traveller. The most recent “no-iron” shirts are the outfits that best complete a sophisticated and yet nonchalant collection, together with Decò ties in warm soft patterns.

The very idea of luxury, for this season, is the **Upper Casual** look that perfectly matches richness and preciousness of the fabrics with comfort. Fabrics like *Shetlair* – a mix of merino, mohair wool and cashmere – with its lavishly brilliant, typical shetland-like look in a super light weight, *Cashco* delavé, a slightly stretch mix of cashmere and cotton, and the more essential plain cashmere, are the ideal bases to produce jackets like the superlight and unlined “Piuma”, or the “Cardigan”, a must-have contemporary and comfortable garment.

The “Upper Casual” concept is emphasized with a new delavé, Cashco velvet “*Walking Jacket*”, with a multi-pocket lining and a zip. The light wadding between its outer Cashco fabric and its lining makes this garment warm and multi-functional, yet in keeping with the classical and traditional look of the collection.

Essential components of this “Upper Casual” design are the garment-dyed shirts, both formal but with a brand new twist, for 3-D knitwear ties in all shades of burned browns.

Leather is gaining momentum within the multi-functional sleeve units that are made of layers of different materials: oiled nubuk with “saddle” stitches, lined with wool and cashmere, a deerskin caban lined with a mix of cashmere and the exceptional “frosted” lambskin.

Shoes match perfectly well the look of this collection: from the “Limited Edition” – increasingly more exclusive and sophisticated in its shape and detail – to the loafers that are the big revival of this season, with engraved monogram metal plates.

# Ermenegildo Zegna

## COUTURE

The 2006-2007 Autumn-Winter Ermenegildo Zegna Couture collection is all about exclusivity in terms of mixing and matching fabrics..

*The 13 milmil 13*, made of wool with an average fineness of 13 microns for super-light garments, *vicuna* for precious overcoats and the mix of both *vicuna and cashmere* for jackets of the utmost precious feel.

The evening features jackets made of silk and cotton velvet with the Zegna family's coat of arms embroidered on the breast pocket, are the very mark to be the member of an elite, who regards the garment elegance to be part of one's own personality.

Personal choices are an important "must" in this collection, as well as the perfect sartorial lines based on the skills and passion of the experienced craftsmen.

The "Limited Edition" projects are the evidence of this: a limited number of suits, made with the finest wool in the world, such as the Vellus Aureum; the indispensable accessories as exclusive shoes made of rare and exotic materials. The *Micronsphere* finishing process adds to the richness of unique accessories, perfectly matching the top standards of quality and processes with exceptional function.

**For further information:**

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