

Cooperation Event between  
Ermenegildo Zegna, Patek Philippe, Jeweller Wempe and Mercedes Benz  
Zegna Flagshipstore, Kurfürstendamm Berlin,  
4th September 2007.

The best location was chosen by Ermenegildo Zegna and Patek Philippe to present their selection of luxury watches and leather accessories – the Zegna Flagshipstore in Berlin. The two manufactories presented their craftsmanship in the special surrounding.

Zegna and Patek Philip share the common values: tradition, innovation and the highest requirement of quality and individuality.

A great and harmonious atmosphere characterized the event. The jazzband „Die Schwindler“ played swinging sounds and arranged together with „Sarah Wiener“, one of the most famous caterer in Germany, a brilliant ambience.

Guests like the ambassador of the Italian Republic, Antonio Puri Purini, the German TV moderator Cherno Jobatey and the actor Hans-Werner Meyer, enjoyed the evening.