

Autumn Winter 2007/08 Formal Collection

'A neo-formal Milanese style'

The Milano

Ermenegildo Zegna's collection draws its inspiration from the distinct tailored style of 1950's Milan, an era that elevated Italian tailoring & Zegna Fabrics to the pinnacle of international Menswear.

The *'Formal Collection'* for Autumn Winter 07-08 redefines neo classical Italian style with current relevance, focusing on proportion and lines. Prestigious fabrics from the Lanificio Ermenegildo Zegna have been updated for the season, with 15mil15, Heritage, Cashco, Trofeo & cashmere featuring, created from nature's finest raw materials. With sophistication and understated style paramount, individuality and masculinity is expressed through classic tailoring with impeccable cuts and detailing.

This season's key evolution is the Milano line, featuring an updated slimmer silhouette for both suits & overcoats, favouring natural shoulders with shirtsleeve construction. Exquisitely fashioned details enrich the tailoring, with hand stitched chalk stripe livery fabric additions under the lapels, as well as alongside the inside flap pocket, completed by a white mother of pearl button and a new 'Barchetta', which is the detail of the curved chest pocket.

This iconic look for the season is a single-breasted chocolate brown chalk stripe suit, in a Zegna Heritage fabric, made of pure Australian Superfine wool. Worn with cut away collar shirting, striped brown silk ties and Limited edition Chelsea brogue boots in French calfskin. An alligator skin attaché case completes the tailoring ensemble, forming part of the new Heritage accessories collection, designed to functionally and elegantly meet the needs of today's business apparel.

Black Tie

The *'Black Tie Line'* was created with an atmosphere of refined simplicity and luxurious elegance. Taking the Zegna man effortlessly through cocktails to debonair evening attire. This season inspiration has been drawn from the ambience and style of Milan's La Scala opera theatre.

As eveningwear continues to gain in importance within today's Menswear, Zegna (style) is leading the return to sophisticated and formal dressing. In line with the La Scala refined culture of evening attire, sumptuous midnight black velvet tuxedo jackets with silk shawl collars, are worn with merino roll necks giving old world chic an updated edge. Dressed up with high shine patent leather Oxford's, slim fitting trousers and hand spun silk scarves.

For further information:
Press Office Ermenegildo Zegna
Alessandra Tirolo ph. +39 02 58175400
Email: alessandra.tirolo@zegna.com

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