



## ERMENEGILDO ZEGNA CENTENNIAL EDITION SUNGLASSES *'The Centennial Aviator'*



2010 marks the Centennial year of Ermenegildo Zegna, one of Italy's longest standing family driven enterprises. Four generations of the Zegna family have pioneered the company's activities, in the creation of a truly global brand with stores in eighty six countries throughout the world.

To celebrate this anniversary, the prestigious Italian brand is launching an exclusive special edition Centennial aviator (mod.SZ3194), with carefully studied vintage detailing combined with modernity and innovation.

The exceptionally light and flexible, metal rimmed frame features a dual top-bar, with chiseled fabric inspired detailing. 'Ermenegildo Zegna 1910-2010' is engraved on the arms of the frame to commemorate the historic anniversary. The temple tips are embellished with a unique horn-coloured acetate, and completed with the characteristic arrow-shaped hole in the spatula of the temple tip.

Available from May 2010 at quality opticians and Ermenegildo Zegna stores worldwide, with a rose gold frame and brown polarized lenses, or ruthenium frame with smoked polarized lenses – presented in a special edition case.