



## CENTENNIAL LIMITED EDITION WATCH



### Ermenegildo Zegna and Girard-Perregaux

2010 marks the Centennial year of Ermenegildo Zegna, one of Italy's longest standing family driven enterprises. Four generations of the Zegna family have pioneered the company's activities, in the creation of a truly global brand with stores in eighty six countries throughout the world.

To celebrate this anniversary, the prestigious Italian brand is launching a limited edition watch, created by a manufacturer which shares its passion for excellence: Girard-Perregaux, one of the flagships of Swiss "Haute Horlogerie".

This watch is the fruit of a close relationship between two brands whose names are associated with the quest for perfection and global mastery of a distinct expertise. The relationship between the Zegna family and the Macaluso family, owner of the prestigious Swiss Manufacture, is founded on a common approach in which the quest for excellence and passion for fine craftsmanship prevail.

*"As Angelo Zegna my Great Grandfather, was first in watches then in textiles, we felt that creating a Centennial Watch had a significant meaning."* **Gildo Zegna** CEO of the Ermenegildo Zegna Group said *"I was first introduced to Gino Macaluso, the CEO and owner of Girard-Perregaux, through a shared friend. Immediately a spark of collaborative activity was born. We share a common ground as we both have an affinity for craftsmanship and for precision instruments, our brands have a family vision with long-standing heritage, and we are both obsessed by nothing but the finest quality."*

*"It seemed spontaneously right to dedicate a special watch specifically designed and thought of for Ermenegildo Zegna on the occasion of their Centennial."* **Gino Macaluso** CEO of Girard-Perregaux said *"Ermenegildo Zegna is one of the most prestigious artisan manufacturing companies in the world, with its 100-year history of passion, social engagement and commitment, it confirms Italy's typical values. Girard-Perregaux, with its 219 years of history in 'Haute Horlogerie', is proud to be able to participate in these important celebrations "*



As a product of this expertise, the centenary watch accurately expresses the Ermenegildo Zegna style whilst maintaining the quintessential spirit of a Girard-Perregaux. It also pays homage to the group's origins, as Angelo Zegna the father of the founder Ermenegildo, was a watchmaker by trade. As an essential part of masculine elegance, it is an enduring piece which weaves a link between the players of the past, the present and the future – reverence for the founders, harmony with the fashion designer's latest creations, a testament to their beauty for generations to come.

It's round, pink gold case has an air of timeless elegance, perfectly designed according to the great tradition of Girard-Perregaux. It houses a mechanism equipped with an annual calendar, notable for its highly original display. The date appears in a counter with the numerals delicately reproduced on the dial. The month is indicated in a window at 5 o'clock. The mechanism automatically allows for months of different lengths and only needs to be corrected once a year at most.

The design expresses a refined character – the fine leaf-shaped hour and minute hands, the baton indices and the small seconds counter at 9 o'clock make this model very easy to read. As if echoing the harmonious dial, the complexity of the self-winding Girard-Perregaux movement is revealed through the sapphire glass case-back adorned with the Ermenegildo Zegna centenary logo.

Naturally exclusive, the Centennial watch is only available as a limited edition – 100 pieces, individually numbered to celebrate 100 unforgettable years. Available exclusively in the Top 20 Ermenegildo Zegna flagship stores worldwide.





## Technical specifications

- Case: Pink gold case
- Diameter: 40 mm
- Height: 10.74 mm
- Sapphire crystal
- Sapphire case-back adorned with the Ermenegildo Zegna centenary logo
- Water resistance: 30 metres
  
- Girard-Perregaux 3300-0042 movement
- Mechanical with automatic winding
- Calibre: 13'''
- Frequency: 28,800 vibrations/hour (4 Hz)
- Jewels: 42
- Power reserve: minimum 46 hours
- Balance: Microvar, variable inertia
- Functions: Hour, minute, small second, annual calendar
  
- Alligator strap with clasp buckle adorned with the Ermenegildo Zegna logo
  
- Limited and numbered edition of 100 pieces



## CENTENNIAL LIMITED EDITION FOUNTAIN PEN

*'A Shared Passion for Craftsmanship'*



2010 marks the Centennial year of Ermenegildo Zegna, one of Italy's most successful family driven enterprises. Four generations of the Zegna family have pioneered the company's activities, in the creation of a truly global brand with stores in eighty six countries throughout the world.

Ermenegildo Zegna and OMAS are both renowned Italian brands that are both at the pinnacle of their fields. A mutual passion for unequalled quality, has been achieved by the careful balance of craftsmanship with innovation, using only the finest noble materials and in depth research, with the utmost precision to every detail and design.

An elegantly crafted instrument born from the desire to unite and represent the essence of two companies. The Centennial Limited Edition Fountain Pen by OMAS.

Different worlds, different products, yet the same passion for craftsmanship inspired by strong bonds and shared brand DNA. Both brands are symbols of Italy, built by pioneers on the foundations of innovation, creating precisely crafted products, that have become masterpieces standing the test of time.

**Gildo Zegna CEO of the Ermenegildo Zegna Group said** *"Ermenegildo Zegna, my Grandfather, who founded the company in 1910, always kept precise hand-written notes of every fabric composition and every client order. These notes were always written with a fountain pen which is the reason why, partnered with OMAS the writing instrument specialists, we created a Limited Edition commemorative pen in homage to our Centennial"*

The hallmark of this union is the masculine and timeless design, cylindrical in shape, with the Centennial Zegna crest engraved on the rose gold coated cap. Five stars are featured on the base of the pen case, as on the selvedge of Ermenegildo Zegna fabrics, representing the seal and guarantee of excellence.



Made of sterling silver with a ruthenium treatment, an engraved tactile pin stripe along the cap and body of the pen represents Ermenegildo Zegna acclaimed textile tradition. Engraved on the 18 carat gold nib is the Centennial Zegna crest, alongside the years '1910 to 2010' engraved on the ring.

A limited collection of one hundred only, individually numbered, piston filling fountain pens, has been created to commemorate the Centennial year of Ermenegildo Zegna in 2010.

<b>Model:</b>	100 pieces numbered and limited Fountain pen piston filling
<b>Shape:</b>	Cylindrical
<b>Material:</b>	925‰ sterling silver with ruthenium and rose gold treatment
<b>Length:</b>	147,75 mm (closed pen)
<b>Maximum diameter:</b>	16,00 mm
<b>Nib:</b>	OMAS nib in 18 K gold with Centennial logo engraving and ruthenium treatment Available size: M
<b>Clip:</b>	925‰ sterling silver with rose gold treatment
<b>Feeder:</b>	ebonite ø 6,50 mm - 2 capillaries
<b>Loading capacity:</b>	1,42 ml
<b>Packaging:</b>	Box in mahogany covered by palm wood Internal side in Ermenegildo Zegna pin-striped OMAS black ink



## CENTENNIAL VELLUS AUREUM *'The Winner of the Winners'*



*"Our quest to discover the most precious wool and weave the finest fabrics, spans three generations of my family history." Gildo Zegna CEO of the Ermenegildo Zegna Group stated. "To commemorate our Centennial Year the Lanificio Zegna (wool mill) has woven twenty cut lengths of the world's finest fabric from the world's finest 'Vellus Aureum Trophy' winning wool."*

Established in 2002, the 'Vellus Aureum Trophy' (Golden Fleece), was created in recognition of excellence in the pursuit of the finest woollen fleece. This prestigious annual award is open to all fleeces 13.9 micron and finer: wool of a fineness exceeding that of even cashmere and vicuna.

Each fleece is judged by an independent adjudatory, for fineness and weight, style, strength, and evenness. These factors together ensure the **highest quality wool**. The annual winner receives gold in equivalent weight to the winning fleece and a replica of the "Vellus Aureum" sculpture by the Swiss artist, Not Vital.

The record and as yet unprecedented fineness of **one individual fleece is 10.3 micron**, (1 micron = one thousandth of a millimetre) which was reached in the March 2003 by an Australian fleece. This can be compared to a human hair that measures between 50 and 60 microns.

To mark the Centennial anniversary of Ermenegildo Zegna, the winning fleeces, of each edition of the 'Vellus Aureum Trophy', have been collected by the Lanificio Zegna. Together the **wool lot** measures a staggering and unprecedented **record average fineness of 11.1 micron**

This most precious wool, has been woven by the Lanificio Zegna into yarns and cuts of fabric previously unimaginable and of **record fineness**; a testimony to the art of Zegna weaving, the beauty of nature and the Centennial of Ermenegildo Zegna.

# Ermenegildo Zegna



Only enough for twenty 'Centennial Vellus Aureum' cut lengths will be produced, as nature limits the supply.

## FONDAZIONE ZEGNA DONATION

With each individual "Centennial Vellus Aureum" purchased, the Fondazione Zegna will donate 50% of the retail price to one of selected Fondazione projects worldwide.

Each client will be able to choose which charity to donate to, from the following: **AMREF**, African Medical and Research Foundation; **Care&Share** for educating and assisting India's disadvantaged children; **FAI**, Italian Environment fund; **Instituto Rio** for healthcare, housing and education of Brazil's children; **Oceana** to safeguard the planets oceans and marine life; **St.Jude's Hospital**, fighting against leukaemia and childhood diseases in China; **WWF China**, Panda corridor project.

**For further information please see the following releases:**

'The Lanificio Zegna', 'Natural Fibres & Trophies' and 'Leading Fabric Innovations'.