

## 2007 SUNGLASSES COLLECTION: *Unexpected materials and colours*

For 2007 Ermenegildo Zegna presents a collection with contemporary flair combined with technical innovation, adding its signature classic and elegant looks.

Two keywords "Italian style" and "Innovation" inspired this 2007 eyewear collection.

**"Italian style"**: from classic and formal through to the most sophisticated upper-casual. The **BLAZER**, **COAST** and **GESSATO** (pinstripe) are the perfect accessories to complete the designer tailored look, synonymous with Ermenegildo Zegna's elegant menswear.

**"Innovation"**: the new lines **BRIDGE**, **CITY GLAM**, and **PARK** are dedicated to those who choose a fashion or sports accessory to be on the edge of style.

Most of the innovations are in details (engraved logo, inner flex, ...). Other innovations are: temple and front in a unique piece, special alloy metal frame, central logo visible under frame (Park).

**MATERIALS**: In addition to the classic acetate and metal, leather is making a comeback with new colours and mirrored lenses. Leather is both on temples and on sweat bar with detailed stitching.

**COLORS**: Classic black, tortoiseshell and brown are updated with newer shades of red, white, blue in line with the clothing collection and new rich materials like gold.

**SHAPE**: A fashion shape for the *Aviator* style, with a narrow drop, an evolution of the traditional drope shape, and a vintage shape for the more angular *Caravan* style.

**LENSES**: High quality polarized lenses, ideal for eliminating intense glare and mirrored silver and blue lenses.

**DETAILS**: The "gessato" - or pinstripe - is an icon of the Zegna universe, recreated on the acetate temples by applying vertical metal details and a "chevron" motif to evoke a "herringbone" pattern on the end pieces or the wide acetate temples.

The Zegna logo is always discreetly engraved onto the temples, or on applied plates.

The integrated flex hinges offer total comfort, while the "key-shaped bridge" is a vintage design which has been reinterpreted, in a lightweight and comfortable version.

### THE ICONS

#### BLAZER

White pants and a blue double-breast jacket are virtually the evening uniform at the yacht club. This is a perfect style for this sunglasses called BLAZER in honour of Leisure Class.

BLAZER, made by a unique hand-made process, is the icon of clean-cut elegance for men who pay attention to detail and quality. BLAZER is the perfect style to accessorise designer formal wear, yet suits all occasions.

#### BRIDGE

The bridge is an architectural structure characterised by formal purity and functionality. It's an ideal union between opposites. In this case it couples, in Zegna, tradition and innovation.

Bridge is the upper casual accessory to complete understated elegance, chic glasses for weekend and leisure looks.

# Ermenegildo Zegna

## **ERMENEGILDO ZEGNA BLAZER Line mod. SZ 3044 568X**

Combined model with metal front piece and slim, tubular temples in acetate.

Class and technology characterise the special covering, an acetate "sheath" that coats the front of the frame.

A small, monochrome detail at the hinge offsets the EZ logo engraved in a small metal square.

A vast range of available colours: black with grey lenses, brown, tortoiseshell with brown lenses, white with grey lenses mirrored in silver, red with grey lenses, blue with grey lenses.

## **ERMENEGILDO ZEGNA BRIDGE Line mod. SZ 3525 4AO**

Wrap-around model in acetate with a large, rounded shape and a single lens.

A small metal bar functions as a double bridge and enriches a striking front piece.

Now available in new, modern colours: black with grey lenses, brown, red with brown lenses, and white with grey lenses.

## **ERMENEGILDO ZEGNA CITY GLAM Line mod. SZ 3039 300**

Aviator model for a modern and trendy look.

The double bridge is enriched by a "sheath", while the temples flaunt the engraved Ermenegildo Zegna logo and a monochrome trim that evokes classic styling.

## **ERMENEGILDO ZEGNA PARK Linea mod. SZ 3527 9DF**

Acetate model with a large, squared wrap-around frame.

The acetate temples are eye-catching, enriched by a shiny metal bar near the hinge and a horizontal metal plaque sporting the Ermenegildo Zegna trademark.

The inside of the temples features a chevron motif.

Available in the following colour variations: black/inner temples chevron motif / grey-green lenses, brown/inner temples chevron motif/brown lenses, Burgundy/inner temples chevron/brown lenses, black/grey lenses.

## **ERMENEGILDO ZEGNA COAST Line mod. SZ 3521 711**

Acetate model with a large, slightly squared frame.

Available in the colours: light tortoiseshell with brown lenses, black with grey lenses, brown with dark brown lenses, black with grey polarized lenses, and brown with brown polarized lenses.